



The Intellectual Property Section presents

THE NUTS AND BOLTS OF TRADEMARK LAW

SPEAKER

Lawrence Siskind

Harvey Siskind LLP

This annual presentation provides a comprehensive and occasionally idiosyncratic overview of trademark law. Referencing literary classics to illustrate its points, the presentation covers:

- Basic principles of trademark law and litigation
- Registration procedures
- “Legal frontier” issues

SECTION CHAIR: Eugene Mar, Farella Braun + Martel LLP

THURSDAY, JULY 12, 2012

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